



# SECTOR PARTNERSHIP ENDORSEMENT APPLICATION

The Ohio Manufacturers' Association (OMA) has embraced Industry Sector Partnerships as a model for addressing workforce development challenges through collaboration. Sector partnerships put employers in the "driver's seat" and have demonstrated effectiveness across the country.

OMA has developed proven strategies and tools to assist parties in forming and operating sector partnerships to address the manufacturing talent shortage. This is a systems-level change that is intended to lead to a more effective way for everyone to approach the workforce shortage. In order to drive funding and opportunities to sector partnerships that have embraced these strategies, the OMA has developed official endorsement criteria. Successful applicants will verify adherence to the following criteria and be eligible to access certain resources through the OMA.

## Sector Partnership Endorsement Criteria:

- INDUSTRY-LED
- FOCUSED ON A SINGLE INDUSTRY (MANUFACTURING)
- REGIONAL, COLLABORATIVE AND SYSTEMS-BASED APPROACH
- STAFFED BY A NEUTRAL INTERMEDIARY
- DEDICATED TO ADDRESSING WORKFORCE DEVELOPMENT ISSUES
- ACTIVELY INVOLVED IN OMA WORKFORCE COMMUNITY
- PRIORITIES ALIGN WITH OMA WORKFORCE ROADMAP/KPIs
- COMPLETED SUPPLY/DEMAND ANALYSIS AND STRATEGIC PLAN

For your sector partnership to be endorsed by OMA, your organization must apply to the OMA Workforce Leadership Committee using this Sector Partnership Endorsement Application.

Once you are approved you will have access to the OMA-endorsed logo, tools, programs and resources.

Should your application not be initially approved, you will be contacted by the OMA Workforce Services Team. The Workforce Services Team can offer additional technical assistance (some services may have associated fees) to your sector partnership to assist in meeting all criteria.

I affirm that my industry sector partnership meets the above criteria for endorsement by The Ohio Manufacturers' Association.

Name of sector partnership (and acronym, if applicable): \_\_\_\_\_

Intermediary Contact Name: \_\_\_\_\_

Intermediary Email: \_\_\_\_\_ Intermediary Phone: \_\_\_\_\_

Date: \_\_\_\_\_

Please provide one or more of the following supporting documents to demonstrate that your sector partnership meets the endorsement criteria:

- Organizational profile, charter, or similar document describing the partnership's structure, priorities, purpose, and mission/vision
- A letter addressing each of the endorsement criteria
- Strategic plan
- Completed KPI Dashboard for the previous quarter

Submit your completed application and supporting document(s) to [workforce@ohiomfg.com](mailto:workforce@ohiomfg.com)