

OMA Energy Group

OVERVIEW

TODAY'S UTILITY ENVIRONMENT

The Ohio energy marketplace is more dynamic than ever. Ohio's 20-year transition from a totally regulated environment to a competitive market for electric generation is providing customers wholly new opportunities.

On top of that, there are new and emerging technologies that manufacturers can take advantage of on their side of the meter, among them: distributed generation, combined heat & power and energy efficiency. There are more moving parts than ever.

IMPLICATIONS FOR MANUFACTURERS

How can manufacturers, especially energy-intensive manufacturers, know how to make intelligent investments, purchase commodity competitively, and shape energy policy that protects their interests?

Manufacturers need a recognized and persistent presence at the Public Utilities Commission of Ohio (PUCO), before the General Assembly, and engaged with the regional transmission organization (specifically PJM) as well as with the utilities themselves to help protect their companies' competitiveness.

OMA ENERGY GROUP: PROTECTING YOUR INTERESTS

To help manufacturers acquire the business intelligence and rate protection they need, the OMA created the **OMA Energy Group**, with strategic assistance from its law firm, Carpenter Lipps & Leland LLP.

The **OMA Energy Group** works with its participants to promote energy policy, intervene in critical PUCO cases, and provide a forum for information and best practice sharing.

The **OMA Energy Group** is staffed by industry experts. See over for staff bios.

OMA ENERGY GROUP FEE STRUCTURE

kWh Usage per Year	Annual Fee
700,000 – 2,500,000	\$5,000
2,500,001 – 50,000,000	\$12,000
50,000,001 – 100,000,000	\$25,000
100,000,001 – 500,000,000	\$40,000
500,000,001 and up	\$50,000

The more you have at risk, the greater your need for protection.

Participants must be members in good standing of the OMA to participate in the OMA Energy Group.

OMA ENERGY GROUP BENEFITS

- Institutional presence, including persistent advocacy in PUCO cases and legislative matters
- Information regarding cases and legislation that enables you to act to protect your rates
- A vehicle for you to influence and shape energy policy and legislation
- Access to legal, technical and policy experts for advice important to your business

FOR MORE INFORMATION ABOUT JOINING THE OMA ENERGY GROUP:

Contact: Dan Noreen

Toll free: (800) 662-4463

Direct dial: (614) 629-6816

Email: dnoreen@ohiomfg.com

OMA Energy Group

DAY TO DAY TEAM



KIMBERLY W. BOJKO, *Partner, Carpenter Lipps & Leland LLP*

Kim is one of Ohio's most experienced lawyers in all areas of utility regulation. Kim formerly served as Chief of Staff of the Public Utilities Commission of Ohio (2010-2011), was Director of Economic Development & Regulatory Affairs for the Commission (2011), was Deputy Director, Legal Department for the Commission (2007-2010), and was Assistant Consumers' Counsel (2003-2007) for the Office of the Ohio Consumers' Counsel.

Her practice has included representation of consumers and suppliers of regulated and competitive natural gas, electricity, telecommunications, and water services before the Public Utilities Commission of Ohio, Federal Energy Regulatory Commission, Supreme Court of Ohio, and the U.S. Court of Appeals, District of Columbia. Kim has also represented renewable energy companies. She has extensive experience with power agreements, purchase and sale agreements, complex rate cases, restructuring of the electric industry, and advising clients on issues affecting the price and availability of energy services.



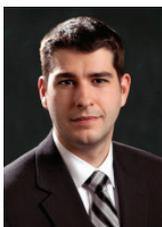
JOHN SERYAK, PE, *CEO, Runnerstone*

John is the senior analyst with Runnerstone, a firm that provides objective, technical information about customer-sited and utility-scale energy resources to inform regulatory, policy and market decisions. Day to day, John directs Runnerstone's research and analysis team which focuses on the changing energy regulatory and policy landscape. Runnerstone is a subsidiary of Go Sustainable Energy, an energy management and sustainable energy consulting firm. John also leads Go's energy management consulting services, which serve large enterprise and Fortune 500 organizations. John earned his BS and MS degrees in Mechanical Engineering from the University of Dayton, and is a licensed Professional Engineer.



RYAN AUGSBURGER, *President, The Ohio Manufacturers' Association*

With a significant background in energy public policy, Ryan provides strategic input to the OMA Energy Group. Ryan previously served as vice president of the OMA Energy Group where he led the day-to-day advocacy initiatives and operations of the service. Prior to joining the OMA, Ryan served in the administration of Governor Bob Taft as deputy director of the Ohio Department of Commerce. He is a graduate of The Ohio State University.



ROB BRUNDRETT, *Managing Director, Public Policy Services, The Ohio Manufacturers' Association*

Rob leads the day-to-day functions of the OMA Energy Group, including coordinating advocacy for manufacturers' interests in energy legislation and regulations within the General Assembly, the PUCO, and among other legal entities. Prior to joining the OMA, Rob worked in both the Ohio House of Representatives and the Ohio Senate, and also served as legislative director

for the Ohio State Auditor. Rob has a law degree from Cleveland State University and an undergraduate degree from Xavier University.

Carpenter
Lipps &
Leland LLP

Attorneys at Law

