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FOR IMMEDIATE RELEASE

OMA Hails Honda's $3 Billion Ohio Investment

COLUMBUS, Ohio — The Ohio Manufacturers' Association (OMA) welcomed Honda's announcement Monday of a $3 billion investment in a new automotive assembly plant between Marysville and East Liberty, a major commitment to Ohio's manufacturing economy expected to create more than 2,000 jobs.

"Today's news is a major win for the Ohio economy. The economic multiplier for an automotive assembly plant will ripple through Ohio's unrivaled auto supply chain and beyond," said Ryan Augsburger, OMA president. "It will be important for Ohio's elected leaders to continue to address structural costs and burdens to protect manufacturing investment like we are witnessing today. With the election results less than a week old, manufacturers need state lawmakers to continue focusing on policies that grow a world-class talent pool, improve electricity affordability and provide regulatory predictability."

Honda's decision builds on decades of manufacturing investment in Ohio and reflects the state's deep automotive roots. The company's established supplier network, skilled workforce and nearby research and development operations were among the factors supporting its decision to expand here.

The announcement comes just six days after Ohio voters elected a new governor, placing the state's manufacturing competitiveness squarely on the agenda for the incoming administration. Investments of this scale are years in the making, underscoring the importance of long-term policy stability and a competitive business environment.

Honda's $3 billion commitment demonstrates the scale of investment Ohio can attract. Securing the next major project will depend on the state's ability to build on those strengths while addressing the costs and regulatory challenges that influence where manufacturers choose to invest.

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The Ohio Manufacturers' Association is Ohio's largest statewide business association composed solely of manufacturers. Established in 1910, the OMA's mission is to protect and grow Ohio manufacturing. It represents manufacturers of all sizes in every subsector of the industry. Manufacturing is Ohio's largest economic sector, employing approximately 690,000 Ohioans and contributing more than $138 billion annually to the economy. Visit ohiomfg.com, or follow us on LinkedIn, X, Facebook and YouTube.

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