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FOR IMMEDIATE RELEASE

Ohio Manufacturers' Association and DeWine– Tressel Administration Launch Ohio's Manufacturing Workforce Blueprint

COLUMBUS, Ohio – The Ohio Manufacturers' Association (OMA), in collaboration with Ohio Governor Mike DeWine and Lt. Governor Jim Tressel, today announced the launch of the [Ohio's Manufacturing Workforce Blueprint](#), a comprehensive statewide strategy to secure Ohio's place as a modern manufacturing powerhouse and meet the state's rapidly growing workforce needs.

The Blueprint lays out a unified vision for expanding Ohio's manufacturing talent pipeline, ensuring that Ohioans have the skills to succeed in high-demand careers while strengthening the competitiveness of manufacturers in every region.

"Ohio's manufacturers are a crucial part of our state's economy, contributing 17.5% of our GDP and employing more than 680,000 Ohioans," said Governor DeWine. "With historic investments in the development of the products of tomorrow – like semiconductors and electric vehicles – to our commitment to sectors like aerospace, bioscience, and more, the future is being built here in Ohio. Now, we must make sure our workforce is ready to meet the moment. This Blueprint helps ensure just that."

"Under the leadership of Governor DeWine, we have an unprecedented number of manufacturing job opportunities headed our way in Ohio," said Lt. Governor Tressel. "To meet the demand, it's important that our state's leaders in education, workforce, and industry are all working together to align training, expand opportunities and build awareness around the careers the manufacturing industry has in Ohio. We look forward to continuing our partnership with the OMA to implement this plan."

"Ohio's Manufacturing Workforce Blueprint reflects the voice of industry. It is designed to expand our workforce, strengthen training systems, and create clear, industry-informed career pathways," said Ryan Augsburger, President of The Ohio Manufacturers' Association. "With the DeWine–Tressel Administration's leadership and strong public-private partnerships, Ohio is positioning itself as the national model for manufacturing workforce development."

Blueprint Highlights

[Ohio's Manufacturing Workforce Blueprint](#) focuses on five strategic pillars to transform the state's workforce at scale:

- Connect Workforce Systems and Priorities – Aligning state, regional, and industry strategies for maximum impact
- Grow Career Awareness and Interest – Expanding outreach to students and job seekers to highlight high-paying careers
- Broaden the Talent Pool – Increasing opportunities for veterans, women, justice-involved individuals, and other untapped groups
- Align & Scale Education and Training – Building seamless, industry-aligned pathways from classroom to career
- Expand Earn-and-Learn Models – Increasing apprenticeships and other paid pathways into manufacturing

Implementation

The Blueprint will be executed through the [Ohio Manufacturing Talent Partnership](#), a statewide public-private collaboration convened by OMA and supported by the DeWine–Tressel Administration. [These OMA-endorsed industry sector partnerships](#) will drive local implementation, ensuring that Ohio's strategy is both statewide in vision and regionally responsive in execution.

A Call to Action

Ohio's unprecedented growth in manufacturing demands a workforce prepared to meet operator and technician demand, projected at more than 35,000 new job openings annually. The Manufacturing Workforce Blueprint is a call to action for industry, educators, workforce partners, and communities to collaborate in scaling Ohio's manufacturing talent pipeline.

Learn more [here](#).

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The Ohio Manufacturers' Association is Ohio's largest statewide business association comprised solely of manufacturers. Established in 1910, the OMA's mission is to protect and grow Ohio manufacturing. It represents manufacturers of all sizes in every subsector of the industry. Manufacturing is Ohio's largest economic sector, employing approximately 690,000 Ohioans and contributing more than \$133 billion annually to the economy.

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