

## Intro: Scaling Apprenticeships through Sector-Based Strategies

**Mark your calendar for this 60-minute webinar**

**DATE: Wednesday, September 11, 2019**

**TIME: 10 – 11 a.m.**

Earn-and-learn programs are evolving into effective workforce solutions, and new apprenticeship models are more flexible and responsive to business needs.

The Ohio Manufacturing Workforce Partnership (OMWP), a statewide workforce collaboration led by The Ohio Manufacturers' Association and Ohio TechNet, has been awarded a \$12 million U.S. Department of Labor grant to scale apprenticeship programs across the state.

During this webinar you will learn about how OMA-supported, industry-led regional sector partnerships will be the system for achieving apprenticeship expansion goals.

We'll provide an overview of the required components of OMWP apprenticeships.

The webinar will also present how national partners will provide technical assistance and third-party validation and certification of apprenticeship programs.

### Who should attend?

- ✓ Manufacturers interested in developing a pipeline of skilled workers
- ✓ Members of industry sector partnerships
- ✓ Workforce and education professionals
- ✓ Economic development professionals
- ✓ Sector partnership "intermediaries"

**Registration fee** (for an unlimited number of participants at one phone/computer location)

1. OMA Members: **\$19**
2. Non-OMA Members: **\$19**

**[Go here to select this event and register.](#)**

*By registering for this event, you acknowledge that the organization(s) sponsoring this event will have access to your name and contact information.*

**QUESTIONS? Call (800) 662-4463**

### Your Presenters

**Jessica Borza** is the Executive Director of the Mahoning Valley Manufacturers Coalition (MVMC), an industry-led group focused on critical workforce shortages, particularly in the skilled trades. Jessica led the organization through a strategic planning process designed to convene, educate and mobilize the region's key stakeholders and opinion leaders to initiate action in order to prepare, recruit and retain a workforce that is qualified for the specific needs of the manufacturing industry. She facilitates dialogue between industry and education to create responsive education and training programs and provide seamless career pathways. MVMC is 90 members strong and has attracted more than \$17M in member dues, grants and sponsorships, including the U.S. Department of Labor Workforce Innovation Fund grant and the Greater Oh-Penn Manufacturing Apprenticeship Grant which Jessica authored.



## LEARNING EVENT — **WORKFORCE**

Jessica also serves as a Strategic Advisor at Thomas P. Miller and Associates, a consulting firm focused on workforce and economic development. Jessica previously served as the Chief Operating Officer for the One-Stop Workforce System in Mahoning and Columbiana Counties in Ohio where, during her tenure, the One-Stop was rated number one in Ohio and was widely recognized as a high performing workforce system—including best practices in business services.

**Bernie Gosky** is Lorain County Community College's consortium Project Manager for Ohio TechNet, which launched with a \$15M U.S. Department of Labor grant that partnered 11 community colleges throughout Ohio to support advanced manufacturing. The Ohio TechNet consortium continues to expand with all 28 higher education partners. As the prior Executive Director for Intern in Ohio and for Summer on the Cuyahoga, her career has focused on Ohio's talent attraction and retention issues. Bernie has a B.S. in

Business Administration from Bowling Green State University.

**Terri Burgess Sandu** is the Director of Talent and Business Innovation at Lorain County Community College. In this role, Sandu leads a team of professionals whose work advances the college's commitment to student success and talent development that accelerates business growth. Named to the position in January 2012, Sandu leverages 30 years of experience in workforce, community and economic development to facilitate a number of collaborative initiatives with public and private partners.

Sandu is a recipient of the Excellence in Workforce Development Innovation Award from the Ohio Economic Development Association, and a proud alumna of Oberlin College, Leadership Lorain County and the YWCA of Cleveland Executive Leadership program.