

Opportunity in Disruption: Preparing for Industry 4.0 and What's Next in Manufacturing

Mark your calendar for this 60-minute webinar

DATE: Thursday, August 19, 2021

TIME: 10 – 11 a.m.

Today's supply chain challenges, skilled worker shortage, and pace of technology advancement demands attention and threatens resources. We'll discuss ways to use the Industry 4.0 framework as a tool to address disruptors and improve performance and profitability.

We'll share case study examples highlighting how manufacturers are using Industry 4.0 components to drive performance improvement.

Key takeaways:

- Ready or not, Industry 4.0, the next phase of the industrial revolution, is here. From automation to digitization, data analytics to cybersecurity, the marriage between technology and traditional manufacturing is bound to transform the way you do business.
- Disruptions will change over time and a process for facing these challenges should be embedded in your organization.
- Transformation can be overwhelming – we'll show you how having a structured approach to assess risks, prioritize improvement, and make progress is critical to your long-term success.
- We'll explain how cybersecurity plays a key role in the implementation of Industry 4.0.

Who should attend?

- ✓ CEOs and Presidents
- ✓ CFOs, COOs, CIOs
- ✓ All business strategists

Registration fee (for an unlimited number of participants at one phone/computer location)

OMA Members: **No charge**

Non-OMA Members: **\$39**

Go here to select this event and register.

By registering for this event, you acknowledge that the organization sponsoring this event will have access to your name and contact information.

QUESTIONS? Call (800) 662-4463

Your Plante Moran Presenters

Mark Barrott, Principal, works with automotive clients to define future strategies, develop executable plans, and help realize their long-term objectives. Many of Mark's clients are automotive suppliers looking to adapt to emerging technologies, market challenges, and risks. He received a B.A. in urban planning and a M.S. in economics from Oxford Brookes University in the UK.

Doug Hockenbrocht oversees the firm's information technology consulting services, primarily as they relate to the manufacturing and distribution industries. From sole proprietors to public-owned, private equity-owned, and foreign-owned companies, his clients range in size from start-ups to global organizations with billions in sales, spanning across more than 30 states and 15 countries. Doug regularly advises on strategy, assessments, due diligence, evaluation and selection, implementation, and optimization, and upgrades.

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