

Using Industry-Recognized Credentials as a Workforce Development Tool

Mark your calendar for this 60-minute webinar

DATE: Thursday, August 15, 2019

TIME: 10 – 11 a.m.

Industry-Recognized Credentials are all the buzz lately, but what are they and how can manufacturers use them as an effective workforce development tool?

During this session you will hear from two industry experts who will explain how employers can leverage this tool to close workforce capabilities gaps.

Learn how the credentialing systems at the American Welding Society (AWS) function; the difference between a 'certified AWS welder' and a 'qualified welder'; and how employers are using credentials for screening, upskilling and employee advancement.

You will also hear how NIMS' new framework for industry-recognized apprenticeship programs (IRAP) can be adapted and customized for your workforce development goals.

Who should attend?

- ✓ Manufacturers interested in developing a pipeline of skilled workers
- ✓ Members of industry sector partnerships
- ✓ Workforce and education professionals
- ✓ Economic development professionals
- ✓ Sector partnership "intermediaries"

Registration fee (for an unlimited number of participants at one phone/computer location)

1. OMA Members: **\$19**
2. Non-OMA Members: **\$19**

[Go here to select this event and register.](#)

By registering for this event, you acknowledge that the organization(s) sponsoring this event will have access to your name and contact information.

QUESTIONS? Call (800) 662-4463

Your Presenters

Montez King, Executive Director, NIMS

NIMS is the nationally recognized organization responsible for developing national standards and competency-based credentials in manufacturing trades. Mr. King is responsible for overseeing all aspects of the NIMS operation including administration, programs and strategic planning.

In October 2017, Mr. King was appointed to the President's Task Force on Apprenticeship Expansion, formed by the Secretary of Labor "to identify strategies and proposals to promote apprenticeships, especially in sectors where apprenticeship progress is insufficient." Prior to his promotion to executive director, Mr. King was the NIMS Credentialing Director and led technical support, data analytics and quality assurance activities for global credentialing.

continued



LEARNING EVENT — **WORKFORCE**

Mr. King has a B.S. in Information Technology and M.Ed. in Adult Education from the University of Phoenix as well as a 4-year apprenticeship in Machine Tool Technology at the Community College of Baltimore County.

Monica Pfarr, Executive Director, AWS Foundation, American Welding Society®

Ms. Pfarr was named the Executive Director of the AWS Foundation in September 2017. She previously served as Corporate Director for Workforce Development with the Foundation and as Principal Investigator for Weld-Ed, the National Center for Welding Education and Training, located at Lorain County

Community College. Prior to joining AWS, Ms. Pfarr spent six years at Sinclair Community College leading the college's manufacturing workforce development efforts.

In her 12-year career at General Motors, Ms. Pfarr held numerous positions of increasing responsibility, including Manufacturing Training Manager and Superintendent of Production.

Ms. Pfarr holds a B.S. in Industrial and Systems Engineering from The Ohio State University and an M.S. in Administration from Central Michigan University.