

# Making Youth Engagement Part of Your Workforce Strategy

**Mark your calendar for this 60-minute webinar**

**DATE: Thursday, August 9, 2018**

**TIME: 10:00 – 11:00 a.m.**

We know you need workers today. What about in five years from now? Ten?

Working with youth can help ensure you have a viable and diverse workforce for long-term success.

The [Alliance for Working Together Foundation](#) (AWT) will share lessons learned over more than ten years of working to improve public perception and create awareness about opportunities in manufacturing.

Our presenter will discuss why helping schools connect STEM to careers will help the manufacturing talent pipeline and offer avenues for how to do just that.

## Who should attend?

- ✓ Manufacturers interested in developing a pipeline of skilled workers
- ✓ Members of industry sector partnerships
- ✓ Workforce and education professionals
- ✓ Economic development professionals
- ✓ Sector partnership “intermediaries”

**Registration fee** (for an unlimited number of participants at one phone/computer location)

1. OMA Members: **\$19**
2. Non-OMA Members: **\$19**

To register, go to [My OMA](#) at [www.ohiomfg.com](http://www.ohiomfg.com). (Login required; then click on Events.) Or call us at **(800) 662-4463**.

*By registering for this event, you acknowledge that the organizations sponsoring this event will have access to your name and contact information.*

**QUESTIONS? Call (800) 662-4463**

## Your Presenter

**Alice Cable** is the Executive Director of the Alliance for Working Together Foundation (AWT).

Alice has worked with local businesses and non-profit membership organizations since 2006. She previously was the executive director of the Madison-Perry Area Chamber of Commerce which became the Eastern Lake County Chamber of Commerce. Prior to that, Alice was a member outreach representative and health insurance specialist with COSE/Greater Cleveland Partnership.

Alice graduated from Hiram College in 2002 and holds a Master of Music degree from Cleveland State University (2005). Alice still performs from time to time and currently directs the bell choir and sings with the chancel choir at church. She lives with her family in Fairport Harbor.

**About AWT:** A non-profit membership organization, AWT’s mission is to promote rewarding manufacturing careers in northeast Ohio. One of its best-known programs is RoboBots, a program which gives students hands-on manufacturing experience while building combat robots. AWT connects schools and training centers to industry to help ensure current curriculum and support manufacturing career initiatives. AWT members include manufacturers, businesses and schools. AWT encourages teachers, parents, and students ages 10+ to think manufacturing. #ThinkMFG