

Which Talent Recruitment Strategies Are Working?

**Mark your calendar for this
60-minute webinar**

DATE: Thursday, July 29, 2021

TIME: 10 – 11 a.m.

Manufacturers statewide are struggling with effective recruitment strategies. In this webinar we'll discuss various strategies and tactics that some Ohio businesses are using to close the talent gap.

Participants in this webinar will learn where recruiters and talent management professionals are looking for candidates, how they're communicating job opportunities, and what tactics are bringing people in for interviews. Presenters will touch on challenges and opportunities related to wages, workplace flexibility, company culture and job quality, and more.

We'll also discuss how businesses are recruiting and retaining diverse populations that are typically underrepresented in skilled manufacturing jobs, including women and people of color.

Who should attend?

- ✓ Manufacturers interested in developing a pipeline of skilled workers
- ✓ Members of industry sector partnerships
- ✓ Workforce and education professionals
- ✓ Economic development professionals

Registration fee (for an unlimited number of participants at one phone/computer location)

1. OMA Members: \$19
2. Non-OMA Members: \$19

[Go here to select this event and register.](#)

QUESTIONS? Call (800) 662-4463 or [email us.](#)

Your Presenters

Opal Brant, Director of Business Solutions, Workforce Development Board of Central Ohio (WDBCO)

Opal leads the business solutions team at WDBCO, helping businesses attract and retain a skilled workforce by connecting with diverse talent pools and securing resources and funding for training solutions. She has more than a decade of workforce and talent development experience.

Krista Heckman, Recruiter, PPG

Krista is a recruiter at PPG, where she is responsible for filling production, maintenance, and other plant roles in West, Central, and Northeast Ohio. Krista has a bachelor's degree in communication and business from Grove City College.

Brandon Rhodes, Workforce Management Lead, Scotts Miracle-Gro Company

Brandon leads a team of recruiters and oversees supply chain hourly manufacturing and distribution staffing for 50+ U.S.-based Scotts Miracle-Gro facilities. He also oversees an internship program of 50+ students. His team is responsible for filling 300-500 openings at any given time.