Ohio Development Services Agency through the Certified Business Advisor™ (CBA) invites you to participate in the webinar

“Building a Better Balance Sheet”
How the IRS Helps You Gain Value from Your Fixed Assets

Thursday, April 30, 2015
10:00–11:00 a.m. EDT

LEARNING OBJECTIVES:
The ultimate goal of this webinar is to familiarize Ohio’s business owners with Asset Turn Maximizer™ (ATM), a tool that will help them reap the rewards of dynamic and efficient fixed asset management. ATM illustrates the value of strategic planning for businesses with capital intensive assets that need replacement on a scheduled basis. It also illustrates the tactical advantage of using IRS Code Section 1031 to defer any taxation due at replacement, based on the chosen replacement strategy. The combination of optimal replacement strategy, along with compounding tax deferral, provides a powerful analytic, allowing a business owner to currently make educated and informed decisions as to future growth and employee acquisition. As a result of this presentation, participants will learn:

- What IRS Code Section 1031 covers;
- How it can help Ohio businesses;
- How Asset Turn Maximizer™ supports this fact;
- What the role of Robison Law Firm is in the whole process; and
- How you can become part of the process.

To register, follow this link: [http://development.ohio.gov/CBAWebinarRSVP/](http://development.ohio.gov/CBAWebinarRSVP/)

SPEAKER:
David Chrestensen, ChFC®, has an accounting and marketing education, and is currently the Director of Marketing for the Robison Law Firm and its affiliated entities. Chrestensen has drawn on his varied background to co-create the initial concept which has now evolved into the Asset Turn Maximizer™ system from the Robison Law Firm.

Robison Law, founded in 1992 by Stephen L. Robison, J.D., LL.M., Taxation, is a boutique law firm specializing in business and federal tax law that offers a variety of business and tax planning services, representation before the IRS, and also turn-key tax deferral solutions.