

# Setting Your Industry Sector Partnership Strategy

## A Case Study

**Mark your calendar for this  
60 minute webinar**

**DATE: Wednesday, March 28, 2018**

**TIME: 1:00 – 2:00 p.m.**

Manufacturers across Ohio are embracing [Industry Sector Partnerships](#) as a workforce development strategy.

In this webinar, participants will hear from one of Ohio's established partnerships, [ConxusNEO](#), to learn how local manufacturers are collaborating with area workforce suppliers to solve pressing talent and skill shortages.

### Key Topics

- How ConxusNEO developed effective local workforce partnerships
- The roles of ConxusNEO's strategic partners
- How a strategic partnership with Akron Public Schools was forged to train tomorrow's manufacturing workforce
- How "mini-networks" work to align local school districts, students and job seekers

### Who should attend?

- ✓ Manufacturers who are curious about industry sector partnerships
- ✓ Members of industry sector partnerships
- ✓ Workforce and education professionals
- ✓ Economic development professionals
- ✓ Sector partnership "intermediaries"

**Registration fee** (for an unlimited number of participants at one phone/computer location)

1. OMA Members: \$19
2. Non-OMA Members: \$19

**To register**, go to [My OMA](#) at [www.ohiomfg.com](http://www.ohiomfg.com). (Login required; then click on Events.) Or call us at **(800) 662-4463**.

*By registering for this event, you acknowledge that the organization sponsoring this event will have access to your name and contact information.*

**QUESTIONS? Call (800) 662-4463**

### Your Presenters

**Carla Fitzpatrick**, is the Business Strategy Coordinator and Human Resource Manager at Anderson International Corp. In her role, Carla coordinates strategic, R&D, and new product development projects as well as executes all aspects of human resources management. Carla is an active member of the ConxusNEO Manufacturing Network Leadership Committee, The Ohio Manufacturers Association Workforce Leadership Committee and sits on several school advisory board committees. Carla holds a BFA from the Cleveland Institute of Art and PHR certification from the HR Certification Institute. She is currently working on a Master degree in Human Relations and Business.

**Jenny Stupica** is the Director of Manufacturing Engagement at ConxusNEO and has over 10 years of Human Resources experience in manufacturing. She has earned multiple HR certifications, is an active member of the Akron SHRM chapter, and has served on the Board of Directors for Kent State's Center for Corporate and Professional Development, Tri-C's Manufacturing Technology Program, ConxusNEO and the Summit Medina Workforce Development Board. Jenny has been involved in workforce issues in the manufacturing industry for nearly a decade and was Chair of the ConxusNEO Manufacturing Network until joining the ConxusNEO staff in July 2017.