



## Manufacturing Activities that Can Quickly Improve the Bottom Line

It is widely understood by manufacturers: manufacturing is experiencing unprecedented pressures. Rising material costs, consolidations, bankruptcies, volume declines, currency fluctuations and global competition are among the forces impacting your business.

As difficult as it is, *now* is the time to improve operating effectiveness – internally and externally - to help offset urgent cost pressures. A "back to basics" approach with improvement initiatives that impact the bottom line quickly are becoming the priority.

In this webinar-style learning event the manufacturing consultants from OMA Connections Partner, BBK, will present the improvement approaches where they see manufacturers are having greatest results. With reduced resources, many operations have narrowed their improvement activity to very specific activities, including:

**Reducing Inventory** - Inventory costs tend to be excessive and some operations are struggling to adjust to the decline in volume. The most popular method to reduce inventory will be outlined.

**Measuring the Right Thing** - Organizations have reduced resources and need to ensure that they are focused on and measuring the largest improvement opportunities. Learn what to measure.

**Implementing Lean "Blitz"** - This approach to improvement activities is designed to expedite results. Although Lean manufacturing is a transformation, certain specific Lean activities can impact the bottom line quickly. Find out which.

**Value Stream Mapping (VSM)** - A valuable tool - that can be applied across all disciplines - to expose the greatest waste. VSM helps empower the workforce to visually identify waste.

**Value Analysis/Value Engineering** - A functional approach to evaluate product and processes to reduce piece cost.

Benchmarking your operations against current "Best Practices" will help you focus on the improvement initiatives that will deliver expedited results.

### Who Should Attend?

- Plant Managers  COOs  CFOs  
 Purchasing Directors

By registering for this event, the organization(s) sponsoring this event, which are shown on the first page, will have access to your name and contact information.

**Mark your calendar for this 60 minute webinar**

**DATE: Tuesday, February 23, 2010**

**TIME: 10:00 a.m. – 11:00 a.m.**

### Your BBK Presenters

**Tom Green**, Operations Consultant with BBK, has 36 years of experience in the automotive industry, most recently including plant management of a large automotive component operation which operated with up to 2000 employees and \$1B in sales. His experience is deep and well-recognized, and includes the Canadian Award for Business Excellence, runner-up for the Shingo Prize, and Tom's operations have earned numerous safety, quality and delivery awards. His plants were used as example World Class Quality Systems by General Motors and Delphi and they achieved single digit parts per million defect levels year after year. Tom holds an engineering degree from The Pennsylvania State University and a Juris Doctorate degree from The University of Akron.

**Keith G. Urdike**, Managing Director, BBK, has more than 25 years of experience in the automotive industry. Keith has extensive expertise in world-class manufacturing practices and continuous improvement methodologies, with a focus on quality, supply chain and materials management. He is an experienced operations executive and has managed multiple facilities, union and non-union workforces and public and private companies. Keith served as VP, Operations for Siegel-Robert, Inc., with six facilities in three states, and Plant Manager for Guide Corporation, a \$500 million auto supply operation with 2.3 million square feet, \$368 million in sales and 1500 UAW employees. Keith holds a Bachelor of Business Administration degree from Adrian College, Michigan, and a MBA in Operations Management from the University of Toledo.

**Registration Fee** (for an unlimited number of participants at one phone/computer location):

OMA Members - \$29 Non-OMA Members - \$39

**QUESTIONS? Call (800) 662-4463**

**Sponsored by OMA Connections Partner:**





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**FAX BACK REGISTRATION FORM TO (614) 224-1012 (Please copy for additional registrants)**

**Manufacturing Activities that Can Quickly Improve the Bottom Line**  
**Date: Tuesday, February 23, 2010 10:00 a.m. – 11:00 a.m.**

Registrant #1	Registrant #2
Name	Name
Title	Title
Company	Company
Address	Address
City/State/Zip	City/State/Zip
Phone	Phone
Fax	Fax
Email	Email
<p><b>REGISTRATION FEE: (For an unlimited number of participants at one computer/phone location)</b>  <b>OMA Members - \$29 Non-OMA Members - \$39</b></p> <p><b>QUESTIONS? Call (800) 662-4463</b>  <input type="checkbox"/> Check enclosed</p> <p>Make checks payable to:            The Ohio Manufacturers' Association            33 N. High St., 6<sup>th</sup> Floor            Columbus, OH 43215-3005</p> <p><b>OR FAX BACK TO: (614) 224-1012</b></p> <p><b>DEADLINE TO REGISTER AND DEADLINE TO CANCEL WITH REFUND IS TWO DAYS BEFORE THE EVENT</b></p>	
<p><input type="checkbox"/> Visa    <input type="checkbox"/> MasterCard    <input type="checkbox"/> AMEX</p> <p>Amt. _____</p> <p>Card # _____</p> <p>Expiration Date: _____</p> <p>Name on Credit Card: _____</p> <p>_____</p>	

**HOW THIS WEBINAR EVENT WORKS**

1. This is a live webinar consisting of a 60 minute presentation.
2. The day before the webinar, you will be emailed login information for the webinar as well as a toll-free phone number to access the audio portion of the live seminar session. Webinar slides will be attached to the email as a PDF file, and a website link will be provided so you can join the webinar to view the slides.
3. A moderator will manage the webinar and there will be an opportunity to ask questions. All participants will be able to hear the questions and the presenter's responses. After the webinar, further questions can be directed to the presenter by email.